

Parks Report: RLA 5 February 2015

- **Swanscombe Park:**
 All hedge cutting has been completed. A burnt out litter bin has been replaced. The shrubs recently planted in the old rose bed seem to have settled in. There was a break in to one of the park buildings in December and a double glazed window in the bowls pavilion was broken. The relatively mild winter weather has meant that the grass has continued to grow and the Town Green has not had its usual rest period. Consequently the Green is showing signs of disease and moss has thrived in the conditions. We are treating the Green for both problems and expect to have it in good playing condition by the time the season starts. The wooden boards around the bowls green ditches are being replaced as necessary. Maintenance to benches is due to take place.

- **Manor Park:**
 Leaf clearing has been done. We intend to top up the soil in the worn parts of the play area.

- **Broomfield:**
 The football pitches are playing well and are in good condition for this time of the season. Burnt out dog waste bins and litter bins have been replaced. Broken fences in both Broomfield and Neptune Park have been repaired.

- **Heritage Park:**
 Shrubs encroaching on footpaths have been cut back.

- **Knockhall:**
 There are still some problems with the junior football pitch retaining water in some areas but the drainage work undertaken last summer and regular spiking combined with the application of sand has kept it playable so far this season. Issues have arisen with the unauthorised use of marked out pitches in recent weeks.

- **Spring Vale:**
 Agreed tree works have been carried out. Parks staff have cleared two van loads of fly tipping that has been dumped in the area.

- **Valley View:**
 Leaf clearing has been completed. Trimming of overhanging tree branches is due to take place.

- **Saxon Court:**
 All hedge cutting has been completed.

- **Other Areas:**
 Shrub cutting has been carried out at the Council Offices, the Leisure Centre and Craylands Car Park.

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RLA 5/2/15

		2014/15	2014/15	2015/16	2015/16
<u>BOWLING GREEN:</u>	Occasional	£4.00	£2.75	£4.10	£2.85
	Hire of Woods	£4.00	£2.75	£4.10	£2.85
<u>CRICKET:</u>	Season	£900.00		£900.00	
	Occasional	£95.00		£95.00	
<u>TENNIS:</u>	Per person per hour	£5.00	£2.75	£5.20	£2.85
<u>5-A-SIDE FOOTBALL:</u>	Per hour	£27.50		£27.50	
<u>FOOTBALL:</u>	Per season (inc. facilities for training)	£705.00		£705.00	
	Per season mini-pitch	£355.00		£355.00	
	Per game (occasional use)	£80.00		£80.00	
<u>ALLOTMENTS:</u>	Per 10 rod + £1.50 if water supplied	£20.00		£22.00	
<u>SQUASH:</u>	Per 1/2 hour hire of court	£7.00		£7.20	
<u>HIRE OF PARKS:</u>	Local Organisation	£60.00		£61.50	
	Per Day - commercial use	£150.00		£155.00	
	Per week (7 days)	£880.00		£905.00	
	Fairs/Circus	£1,050.00		£1,080.00	
<u>CHURCH ROAD HALL:</u>	<u>Meetings</u>				
	Per hour for regular bookings	£14.00		£14.50	
	Per hour for casual bookings	£15.00		£15.50	
	<u>Social Events</u>				
	Per hour - Monday to Sunday inclusive	£24.00		£25.00	
Cygnets Playgroup	£10.00		£10.00		
<u>HERITAGE COMMUNITY HALL:</u>	<u>Meetings</u>				
	Per hour for regular bookings	£17.50		£18.00	
	Per hour for casual bookings	£18.50		£19.00	
	<u>Social Events</u>				
	Per hour - Monday to Sunday inclusive	£27.00		£28.00	
Craytots Pre-School	£12.50		£12.50		
FOSHP	£12.50		£12.50		
<u>TOWN COUNCIL OFFICES COMMUNITY HALL:</u>	<u>Meetings</u>				
	Per hour for regular bookings	£17.50		£18.00	
	Per hour for casual bookings	£18.50		£19.00	
	<u>Social Events</u>				
	Per hour - Monday to Sunday inclusive	£27.00		£28.00	
Cygnets Pre-School	£12.50		£13.00		
<u>COMMUNITY CAFÉ CONFIDENTIAL ROOM:</u>	Per hour for regular bookings	£9.00		£9.50	
	Per hour for casual bookings	£10.00		£10.25	

Commercial/profit making bookings for halls charged at double rate for casual bookings.

50% reduction for unemployed, senior citizens (over 60 years) and persons in full-time education - for certain recreational facilities only.

Where applicable, VAT has been included (VAT No. 204 4827 82)

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EXTRACT OF MINUTES287/14-15. **SPRING VALE WOODED AREA.**

Members discussed the Residents' concerns and agreed that this item should be re-submitted to the Recreation, Leisure & Amenities Committee once the works highlighted from the survey had been completed in the New Year so that members' could consider a plan of action.

Recommended:

- 1 That the item be reconsidered by the Committee once the works highlighted in the survey had been completed.
- 2 That the actions taken by the Town Clerk to date be noted and endorsed.

(*) Works from survey of top end
bottom of the bank completed
on 12/1/15.

13/01/2015

Re: Tree Safety Survey at Spring Vale, Greenhithe
Please carefully read the specification below and check it meets your requirements.

Ex Vat

Tree Safety Survey at Spring Vale, Greenhithe

Location:

£350.00

Bank of trees against Spring Vale, Greenhithe

Scope of the survey:

A ground based survey to examine the safety of the trees within the centre ie trees not already surveyed as shown on the survey sheet: Title number K720393.

Trees identified for action will be paint marked and identified on a plan with the action required and a timescale for the required works.

A basic explanation will be included for use at (for example) residents meetings to allow an understanding of what is recommended and why.

The report will be sent as a Pdf document.

Subtotal	£350.00
VAT	£70.00
Total	£420.00

AGENDA ITEM

RA 5/2/15

7.3

[REDACTED]
Whites Close
Greenhithe
Kent
DA9 9JL

12 January 2015

SAXON COURT CHILDREN'S PLAY AREA.

Dear [REDACTED]

I am writing as we have received reports that you may be taking a dog within the fenced and gated area of Saxon Court.

I would like to clarify that, as you can see from the attached, this area is clearly marked as a no dogs zone due to it being a children's play area and as such dogs are not permitted to be within this area. I would respectfully request that if you have been taking your dog in this area, and to stop this matter having to be escalated, that you find alternative arrangements.

Thank you for your co-operation.

Yours sincerely

Graham Blew
Town Clerk

Saxon Court

Children's Play Area



Saxon Court,

Whites Close,

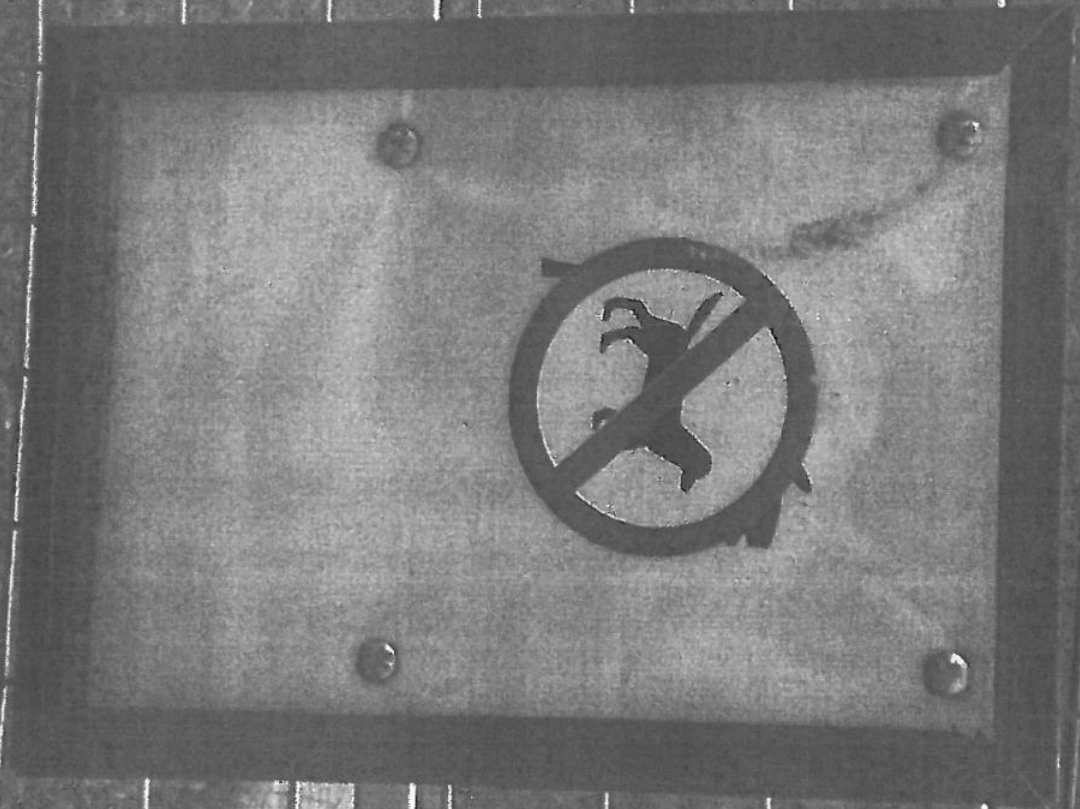
Greenhithe, Kent, DA9 9JL

For the safety of the users, no dogs, no ball games and no cycles are allowed in the play area.

Location of the nearest public telephone:
Mounts Road.

Telephone number to report anti-social behaviour.
01622 690690.

Please report any damage or observations to
Swanscombe and Greenhithe Town Council on:
01322 385513.



NO DOGS



MAXIMUM PENALTY
\$100

7.4 UNAUTHORISED USE OF KNOCKHALL RECREATION GROUND (p).

The Town Council have been aware (since pre-Christmas) that a group of 10 – 15 adult males have been bringing their own small goals and playing/training across the marked out adult pitch on Saturday mornings (10.30 or 11.00am for approximately 1 hour). The Parks Staff have approached them and advised them that unauthorised use is not permitted and that if they wished to hire the facilities they should contact the Council offices/. Despite this they have continued to use the area. A name, address and mobile phone number was obtained from the gentleman who was in charge (captain/chairman).

The Town Clerk has rung and spoken to the gentleman and attempted to clarify that the facilities were owned and managed by the Town Council and that other organisations hired the facilities and that if they wished to use them they should apply to the council in the usual manner. Unfortunately this appeared to have no positive effect and the conversation became quite hostile and abrasive.

The issue has been reported to the Police and Community Warden but the Police have advised that it is a civil matter.

The attached letter has been sent to the address we have been given and a copy has also been handed to the group by the parks staff. The attached signs have been ordered (x2) and are hoped to be in place very soon.

During the conversations with the Parks Staff the group claimed that they had responded to the council's letter and that they wanted to meet with the Town Clerk. To date no response or correspondences have been received by the Council office.

The Council's Solicitor has been contacted and they advised that if the attached letter had no effect then the next step could/would be for them to write to the gentlemen and after this it could become a matter of applying to the County Court for an injunction to have them stop using the area.

The attached correspondence has been received from the MP for Dartford, Mr Gareth Johnson who has been contacted by the group of gentlemen.

Recommended: To discuss and advise accordingly.

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Mr [REDACTED]
[REDACTED]
London
NW9 5ES

5 January 2015

Dear Mr [REDACTED]

USE OF KNOCKHALL RECREATION GROUND FOR ORGANISED ACTIVITY.

I am writing further to our telephone conversation on 10 December 2014.

Please be aware that Knockhall Recreation Ground, Knockhall Road, Greenhithe, Kent DA9 9HE is owned and managed by Swanscombe and Greenhithe Town Council and as such all organised activity must be authorised by the Town Council in advance.

I appreciate that there are often mis-conceptions about public parks so I would like to draw your attention to the following pieces of legislation:-

- Section 56 (5) of the Public Health Act 1925 states:-

56 Further powers as to parks and pleasure grounds.

(5)When any part of the park or ground has been set apart by the local authority for the purpose of cricket, football or any other game or recreation, under paragraph (b) of subsection (1) of the principal section, the local authority may charge reasonable sums for the use thereof for that purpose.

- Section 19 (2) of the Local Government (Miscellaneous Provisions) Act 1976 also states:-

19 Recreational facilities.

(2)A local authority may make any facilities provided by it in pursuance of the preceding subsection available for use by such persons as the authority thinks fit either without charge or on payment of such charges as the authority thinks fit.

As I attempted to clarify during our conversation the Town Council bears the cost of the maintenance and upkeep of the land and therefore has the right to place restrictions as necessary to avoid unreasonable costs or prevent an unsustainable outcome.

With all of the above in mind I respectfully request that you cease your unauthorised use of the land with immediate effect.

Please do not hesitate to contact me if you would like to submit a formal request to hire the facilities.

Yours sincerely

Graham Blew
Town Clerk

ARTWORK PROOF

Client	Revisions	Signed
Swanscombe council		
Description		Print Name
Time/Date		Time/Date
13/01/15	Drawn by	
	Hayley	

591 x 540mm (fitted to a pole)

SWANSCOMBE AND GREENHITHE TOWN COUNCIL

Knockhall Recreation Ground is owned & managed by Swanscombe and Greenhithe Town Council.

All organised activity must be authorised by Swanscombe and Greenhithe Town Council in advance

T: 01322 385513
Council Offices, The Grove, Swanscombe
Kent, DA10 0GA

23.2 inches
X
21.2 inches

This drawing is the property of Signs Express and can only be used with our consent. Any unauthorised use of these designs will result in a £60 + VAT artwork charge. Whilst every effort is made to match your corporate colour scheme, if you are in any doubt about the colour matching please request to view our colour samples. Please ensure all details on this proof are correct, as changes made after approval will incur a cost.
Artwork prepared by: Signs Express (NW Kent & SE London), Unit 3 Parker Knightsland Centre, 275-289 Watling Street, Dartford DA2 6EP. 01322 221771. www.signsexpress.co.uk



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20 January 2015

Town Clerk
Council Offices
The Grove
Swanscombe
Kent
DA10 0GA

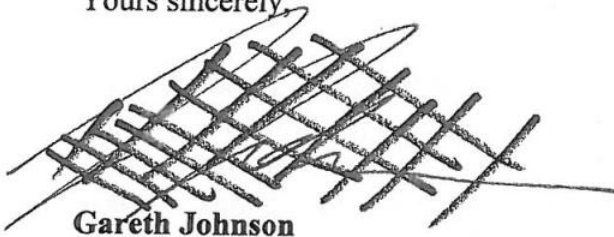
GJ/SA/Ojobo

Dear Mr Blew

I have been contacted by my constituent Dr Ehighale Ojobo regarding difficulties he has experienced when trying to play football at Knockhall Park, and subsequently when trying to book the football pitch on an official basis.

I enclose a copy of my constituent's correspondence and would be most grateful for any information you can provide me with which I may then share with him.

Yours sincerely



Gareth Johnson

I am writing on behalf of a few working professionals resident in Swanscombe and Greenhithe.

We wish to make our grievances known to higher authorities in this council regarding the recent treatment meted out to us while enjoying public services available to us as residents.

We have occasionally sought to make use of public services legally entitled to us as residents, in particular, we would like to be able to entertain ourselves on weekends and receive the health and therapeutic benefits that go with regular exercise, and this had not been a problem for about 18 months, however, over the past 6 months, we have found our efforts frustrated by persistent reappearance of an individual who claims to represent the Swanscombe and Greenhithe town council.

While occasionally trying to enjoy some casual football on Saturdays in the Knockhall Park, we are regularly approached and ordered to change our playing location without being given full and clear reasons. In the initial stages, the instructions delivered to us by a young man, who arrives in a council vehicle was that we had to offer some monetary consideration to the council to make use of the park, which we happily agreed to but our efforts to make payments have been thwarted giving one excuse after the other i.e. payments can only be made at specific times of the year. We have visited the council website for more information but there is no mention of payment of the use of the park.

The next excuse was that a certain part of the field was reserved for 'children'; despite some of us having children who would also like to run around with us on Saturdays, we complied and moved to another section of the grounds. Again this was not good enough as we are now being told that the pitch has been reserved and we are not allowed to play there as well. On the average we are usually about 10-12 persons and cannot occupy a full pitch, we only play in a small area which we cone out for ourselves.

I would like to reiterate the point that we are 'not' a professional team, nor authorized by any football association in the country, we all work full time jobs, are family men and some of us can not even make it every weekend due to job commitments. When we arrive on Saturday morning; there is acres of space for everyone wanting to use the grounds, we have never disrupted any activity taking place, we have never made any trouble or given anyone reason to believe the we are constituting a nuisance, it has been almost 2 years since we started using the park and till date there has not been damage to any property or reports of unruly behaviour. This leads me to believe that this persistent harassment is being fuelled by something else, I wonder if the fact that most of us are of ethnic minority background has anything to do with this. We are fully aware that other residents in the area are entitled to use public services, and we are strongly aggrieved over the impression that as residents, we are excluded from enjoying the same public services as others. I have attached a letter hand delivered to my colleagues on the 17/01/2015 indicating that we can submit a formal request to hire the facilities; however over the last one year or so we have made several attempts to do this but as earlier stated there is always an excuse why this is not possible again leading us to believe that we are not welcome there.

We write to you in good faith and would appreciate your investigation into the matter to guarantee us our public rights and identify all those who seek to deprive us of these services by bullying us off the premises.

Specialist Negotiator

DRAFT

Gareth Johnson MP
House of Commons
London
SW1A 0AA

6 February 2015

Dear Mr Johnson

Many thanks for your recent letter dated 20 January 2015 and referenced GJ/SA/Ojobo.

Since just before Christmas 2014 it came to our attention that a group of gentlemen were using Knockhall Recreation Ground to play football matches on Saturday mornings without any prior authorisation from the Town Council. A member of our Parks Staff approached the group and advised them that the area they were using was part of the football facilities that the Town Council manage, maintain and hire out to clubs and should not be used without prior authorisation from the Town Council. This, and subsequent advice from the Town Council, was ignored and the group continued to play (bringing their own equipment) across the clearly marked out football pitches.

The group gave the following contact details:-

Mr [REDACTED]
Telephone : [REDACTED] [REDACTED]
[REDACTED] Silk House
London
NW9 5ES

When I rang Mr [REDACTED] he said he was the Chairman/captain of Divert Lanes FC. I tried to explain that the areas of the park they were using were managed and maintained by the Town Council for hirers of the facilities and if they wished to use these areas they could apply to the council in the normal manner. Unfortunately Mr [REDACTED] was not satisfied with my advice and informed me they would continue to use the park. I then sent Mr [REDACTED] the letter dated 5 January 2015 and, to date, have not had any response.

The Parks Staff have approached the gentlemen each time they have been witnessed using the area (Saturday mornings approximately 10.30/11.00am) and it has been brought to their attention that signs are displayed (similar to the attached example) advising that the Town Council owns and manages the area and that organised activity requires the authorisation of the council.

We have tried to advise the gentlemen that they can use parts of the park that are not marked out for hirers (we have adult teams that hire the large pitch and junior teams that hire the small pitch) but this has been ignored.

Hirers of the football pitches are required to submit their requests to the Council by the end of May for consideration by the Recreation, Leisure & Amenities Committee in June each year. Casual hire can also be arranged throughout the year with details of the costs available from the council offices or via the home page of the council's website.

The content of the letter you have forwarded concerns me as:

- we do not have appeared to have received any correspondences from the group despite my letter, dated 5 January 2015 asking that I be contacted if the group wanted to submit a formal request to hire the facilities;
- we have always been courteous and polite in our communication/s with the group;
- the contact name used appears to be different to that previously provided to us by the group ?

Unfortunately the letter supplied by you from Dr Ehighale Ojobo does not contain his address so I am unable to contact him directly, could I therefore respectfully request that you advise Dr Ojobo that I am more than happy to discuss this with him and to assist with any application he may wish to make to hire the areas of the park marked out for football. Obviously if Dr Ojobo's contact details were available it would make dealing with this matter much easier so any assistance you are able to provide would be greatly appreciated.

I await your response.

Add that we would like to send the group an invoice for the use of the pitches and would like to be grateful for any help you can give regarding contact details.

Yours sincerely

Graham Blew
Town Clerk

Graham Blew

RLA 5/2/15

From: Graham Blew
Sent: 12 January 2015 09:08
To: Cllr Alex Harvey; Cllr Annette R Harvey; Cllr Bryan E Read ; Cllr Bryan R Parry; Cllr Jeffrey Harvey ; Cllr John A Hayes; Cllr Josephine M Harman ; Cllr Kevin G Basson ; Cllr Lorna M Cross; Cllr Mrs Susan P Butterfill ; Cllr Ms Lesley C Howes; Cllr Paul A Read ; Cllr Peter C Harris; Cllr Peter M Harman ; Cllr Richard J Lees (mac); Cllr Richard J Lees (Town Council); Cllr Vic Openshaw
Subject: Consultation on future delivery of Library, Registration and Archive services in Kent

Sent on behalf of Michael Hill, OBE, Cabinet Member for Community Services, Kent County Council

Dear Sir or Madam

Consultation on future delivery of Library, Registration and Archive services in Kent

As you may have seen in the local media, Kent County Council is transforming the way it delivers its services as well as reducing costs.

Because Library Registration & Archive services are valued by our communities, we have given a lot of consideration as to how to deliver them in the future. From many options we have looked to find the most sustainable that will deliver customer-focused services and contribute to the savings KCC has to make. Setting up a Charitable Trust to deliver the LRA service is our preferred option on which we are now in a position to consult.

The public consultation will run from 12th January 2015 to 8th April 2015 and I wanted you to be aware of this and encourage you to consider the proposal and feedback your thoughts. No formal decision has been taken and we want to hear everyone's views.

More detail about the proposals and the consultation questionnaire can be found online at www.kent.gov.uk/lraconsultation from Monday 12th January. It will also be available in all Kent Libraries and Registry Offices.

We will also be running 24 drop-in roadshows across the county where people can come and speak to staff about the proposals. You will find all the dates and times of these online at www.kent.gov.uk/lraconsultation and I would encourage you to come along to one of these.

Should you have any specific questions about the proposal and how this might affect you or your partnership with us, please do not hesitate to contact me by emailing LRAconsultation@kent.gov.uk or call 03000 413131.

**Michael Hill, OBE
Cabinet Member for Community Services**

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RLA 5/2/15
AGENDA ITEM

23 JAN 2015

76

23 JAN 2015

Mr Graham Blew
Swanscombe & Greenhithe Tc
Council Offices ,The Grove
Swanscombe
Kent
DA10 0GA

20th January 2015

Top Level Account No. [REDACTED]

AS 60101757

Dear Graham,

A simple way to turn your business' CO₂ emissions into new British woodlands.

More and more UK businesses like yours are taking steps to do something about their CO₂ emissions. As you know vehicle emissions contribute a large proportion of this – accounting for 20% of UK wide emissions – but it can be a complex process to work out the exact amount, and what to do about it.

So Allstar have partnered with Forest Carbon to capture that CO₂ and turn it in to new UK woodlands planted on your behalf, under our Allstar Ecopoint scheme.

These new woodlands will not only capture your vehicle CO₂ – with each new tree absorbing up to 2kg of carbon dioxide per annum and a quarter of a tonne in its lifetime – they will also help to reduce flooding, provide habitats for nature, capture other pollutants, purify rivers and offer recreational space for people.

How does it work?

The whole idea is very straight forward. You can capture all of the CO₂ from each vehicle for as little as £1.59* a month per vehicle – providing the means to plant woodlands that are quality assured by the UK government's Woodland Carbon Code. The Woodland Carbon Code certifies projects to ISO standards; and the certification and planting status of each woodland is publicly verifiable via the Markit Environmental Registry – meaning you can keep track of the progress of our work together.

Upon request, we will also provide you with an annual e-certificate to show how many trees have been planted for you, as well as their location and how much CO₂ they are expected to capture. This means you can advertise what you are doing about your vehicles' CO₂ – not only helping to cement existing relationships, but also potentially open up new ones. As a member of the Allstar Ecopoint scheme you can also use the Woodland Carbon Code logo on your website and visit the new woodlands which have been planted.

What do I need to do?

Actually, nothing. We will automatically update your account from 1st March 2015 for £1.59 per vehicle per month so you don't miss out. If you would like to opt out or you would like more information, just let us know by visiting: www.allstarcard.co.uk/eco-membership

Many thanks,

Allstar Customer Services

*Plus VAT, to plant trees that will compensate for 100% of a vehicle's emissions.

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Proposal for Forest School to be accessible in Swanscombe Heritage Park

Dear Mr Blew,

Following our telephone conversation. I am writing to you to request that you could discuss the possibility of access being granted in the Swanscombe Heritage Park, in your committee meeting next week.

I am the new Deputy Manager at Springfield Lodge Nursery in Swanscombe. I am level 3 OCN Forest School Leader, I have been qualified and operating The Forest Schools Programme since 2011. I have operated in different local borough councils, Southend, Bexley and Bromley Councils. I have had permission and been endorsed by the National Trust in my last Forest School at Bickley.

Currently Kent Council have Forest Schools operating in the following Parks, Shorne Woods, Lullingstone, Brockhill, and Trosley Country Park,

I propose

- I plan, deliver and execute a six week Forest School programme for children age 3-4 years, within the term time school calendar.
- The ratio is 1 adult to 4 /5 children the maximum at one time being 10 children with 2 staff.
- All equipment and resources required will be taken with the group for each session. Areas that are used are left in the original condition which is part of the Forest School ethos.
- Each session with the children is timed at approximately 2 hour slots, twice a week.
- I would like to propose the first six week Forest School session week commencing 23th February 2015. I will be able to provide a detailed calendar for the Forest School programme if you require.
- I enclose my Forest School Handbook.

I am able to attend your meeting, if you would like more information, please let me know.

Yours Sincerely,

Maria Linggood

Deputy Manager

Springfield Lodge Nursery Swanscombe

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Graham Blew

RLA 5/2/15
(from LSB 28/1/15)

From: Bryan Parry <bryan_parry@btinternet.com>
Sent: 12 January 2015 18:19
To: Graham Blew
Subject: Fw: We're watching you! Campaign
Attachments: Campaign Briefing note PCsCommunity.docx

Hi Graham

Please find attached document as promised

kind regards

Bryan

----- Original Message -----

From: KBT Network Enquiries

To: Bryan Parry

Sent: Friday, January 09, 2015 3:39 PM

Subject: RE: We're watching you! Campaign

Hi Bryan,

Thank you for expressing your interest in our new "We're watching you" dog fouling campaign which launched last week. I've attached some more information about the campaign, which has already seen an average 46% reduction in dog fouling.

As we launch the campaign nationally, we would like as many partners as possible to get involved. However, we appreciate that Parish Councils and community groups do not have huge budgets, therefore we have developed a smaller campaign package with a reduced price for you.

The campaign package includes the campaign guidance pack, A3 glow-in the dark correx posters at £20 per poster (minimum order 10). You can also purchase A4 bin stickers at £5 each when you purchase the posters.

These costs apply to our current stock of posters, supplies are limited so place your orders soon. Simply complete the booking form attached and return to us, with a purchase order number or a cheque (payable to Keep Britain Tidy) to network.enquiries@keepbritaintidy.org or Keep Britain Tidy, The Pier, Wigan, WN3 4EX.

If you have any questions, please do not hesitate to get in touch.

Kind regards

Yamit

Yamit Avichezer

Network and Training Officer

Keep Britain Tidy

Elizabeth House

The Pier

Wigan

WN3 4EX

T: 01942 612 625

yamit.avichezer@keepbritaintidy.org

www.keepbritaintidy.org



Love
where
YOU
LIVE



This email and any files transmitted with it are private and intended solely for the use of the individual or entity to whom they are addressed. This email does not constitute a commitment by the company.

Registered Office in England. Keep Britain Tidy, Elizabeth House, The Pier, Wigan WN3 4EX. Registered Company No.3406561
Registered Charity No.1071737. VAT Registration No.849 7501 88

-----Original Message-----

From: Bryan Parry [mailto:bryan_parry@btinternet.com]

Sent: 09 January 2015 14:18

To: KBT Network Enquiries

Subject: We're watching you! Campaign

Hi

Please would you send me further information about signing up to the We're watching you campaign.

Many thanks.

Bryan

Councillor Bryan Parry,
Swanscombe & Greenhithe Town Council,
8 High Street,
Greenhithe, Kent.

DA9 9NN

Sent from my iPad

Total Control Panel

[Login](#)

To: graham.blew@swanscombeandgreenhithetowncouncil.gov.uk [Remove this sender from my allow list](#)

From: bryan_parry@btinternet.com

You received this message because the sender is on your allow list.

"We are Watching You" Dog Fouling Campaign

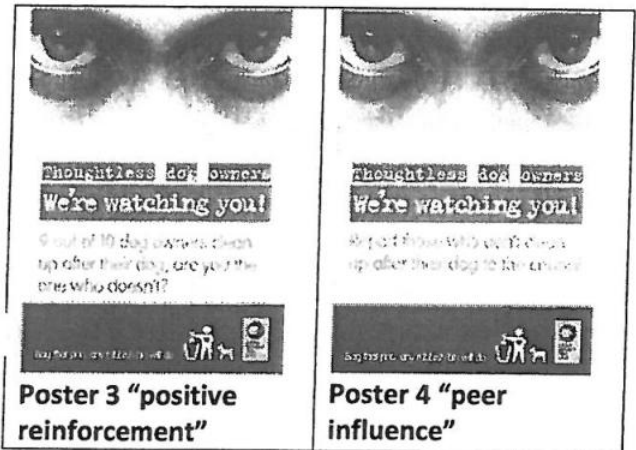
We're watching you ... the background

From the charity's 60 years of experience, Keep Britain Tidy knows what an emotive issue dog fouling is and how much it matters to people. As it is often cited as a key area of complaint and dissatisfaction from residents, we know how much it matters to you too.

That is why we looked for an innovative way to tackle dog fouling and help to make positive changes to people's behaviour. Our research showed that some dog owners act irresponsibly when they think they aren't being watched. So as part of our Defra-funded "Social Innovation to Prevent Littering" programme we tested this idea and trialled a way to use it to reduce dog fouling.

We're watching you ... the experiment

We worked with 17 land manager partners, across 120 dog-fouling hot-spot sites, to trial this innovative glow-in-the-dark eyes posters. We monitored dog fouling incidents both at the target sites where the posters were displayed and at displacement sites up to 100m away. Overall the experiment showed a 46% reduction in dog fouling incidents.



We trialled variations of the poster, all with the same glowing eyes and "thoughtless dog owners, we're watching you" message, but each with a slightly different angle. So whether your Authority is currently focused on an enforcement message, or would like to use positive reinforcement or peer influence to make your point, we have different posters to suit your needs. Each poster type showed a greater than 40% reduction in dog fouling incidents.

We're watching you ... the campaign

Now we have done the research, we want as many partners as possible to take part in our national campaign to reduce dog fouling around England. We launched the campaign with over



twenty new partners in November 2014 and will continue to roll out the campaign (including a re-launch in March 2015).

The press and public have shown great interest as we've launched the campaign, and coverage has included national press (eg the telegraph), national TV (eg Good Morning Britain and BBC 1), national radio (eg Five Live), a range of regional press and wide web/ social media coverage.

By taking part in our "We're watching you" campaign you can,

- be involved in a national campaign, with a much wider reach than simply your local area
- use posters that are based on research and have been rigorously tested
- benefit from the PR and publicity around this national campaign
- launch a campaign quickly and easily, that has already shown a 46% reduction in dog fouling.

We're watching you ... in Parish Councils and community groups

As we launch the campaign nationally, we'd like as many partners as possible to get involved, but we appreciate that Parish Councils and community groups don't have huge budgets. We've developed a reduced price smaller campaign package for you.

The campaign package includes the campaign guidance pack, A3 glow-in the dark correx posters at £20 per poster plus vat (minimum order 10), with posters 3 and 4 available. You can also purchase A4 bin stickers at £5 each plus vat when you purchase the posters.

These costs apply to our current stock of posters, supplies are limited so place your orders soon. Simply complete the booking form below and return to us, with a purchase order number or a cheque (payable to Keep Britain Tidy) to network.enquiries@keepbritaintidy.org or Keep Britain Tidy, The Pier, Wigan, WN3 4EX.

Name of Parish Council or community group	
Contact name	
Contact email	
Contact phone number	
Number of poster 3 required @ £20 each (min orders apply)	
Number of poster 4 required @ £20 each (min orders apply)	
Number of bin stickers required @ £5 each	
Total cost (please add vat)	
PO number. If you want to send a cheque, let us know and we'll email an invoice	
Delivery FAO name	
Delivery address	

Order now – these prices only apply to current stocks